

ABSTRACT OF THE DISCLOSURE

In the manufacture of letter envelopes from a web of material, the web is first imprinted normally and only then divided into so-called cuts or letter envelope blanks cut to size with the help of a rotating punch. In this process, the printed image has to be positioned in the correct location within the blank cut to size. In order to accomplish this positioning, a few sample blanks are produced and measured first in a test run of the machine. The deviation of the actual position of the printed image from the target (or nominal) position is determined and a corrective value is accordingly input in the control electronics of the machine drive by the machine operator.